

RESUME

OBJECTIVE: Senior position with US and international professional experience of Art Director, web designer/Developer, Project Manager, Engineer, Sr. Graphics Designer, in the both of print and electronic new media, design and management. Bilingual in English/Chinese.

Kairong Feng
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krfc/resume](http://members.aol.com/krfc/resume)

OVERVIEW

- \\ MFA Degree in Fine Art with honors, The George Washington University
- \\ Six years of Traditional & Digital Graphics and four years Web developing; Provide infrastructure and integration support in art direction, front-end design for external or internal web design.
- \\ Eight years Successful Art Director, Sr. Graphic Designer, Engineer and Coordinator in management and design (cross functional teams) with achievement in the government agencies and professional corporation institute.
- ^^ Open to US & international travel and/or relocation
- ^^ Fluent in English, Nationality Language: Chinese, Mandarin

PORTFOLIO WEB SITES URLS

- @ <http://www.tellink.net/~dwstclair/>, Tir Na Nog Site
- @ <http://members.aol.com/krfc/resume> (A copy can be download in PDF format)
- @ <http://members.aol.com/krfc/community/>, (in both of English/Chinese version site)
- @ <http://www.tellink.net/~art/>, Art & Film Festival Site (A profile in PDF format)

RELATED EDUCATION

- Digital applications in Graphics and New Media, Multimedia. 1994-Present
- MFA, in - Fine Art, with honors, The George Washington University, GPA - 4.0/4.0 Washington DC USA 1995
- English EFL Level 40-45, the George Washington University, higher-level grammar, comprehension reading, writing
- BA, in Chinese Language and Literature, Beijing Normal University, Beijing Higher Education Examination Committee GPA - 3.75/4.0 Beijing China 1986
- Fashion Design MA program qualified candidate, Central Institute of Art and Design, Beijing China
- Graphics of Architecture - course, The Qinghu University, Beijing, China
- Graphics/Urban Planning - courses, professional training, Beijing Design Institute of City Planning, Beijing China
- Economics/Philosophy - courses, training, Beijing Normal College, Liberal Arts School of Beijing

COMPUTER TECHNICAL/SKILLS [4-11 Years]

@ WEB DESIGN AND INTERNET COMMUNICATION: (experience & knowledgeable)

- HTML, • CSS, • JavaScript, • DHTML, • Flash, • Netscape Communicator, • Internet Explorer, • BB Edit, Hot Metal, • Adobe Acrobat, • GIFbuilder, • web animation, editing & publishing programs, • Dreamweaver

@ GRAPHICS & MULTIMEDIA, SCANNING AND PREPRESS APPLICATIONS:

- Interactive experience: • Adobe Photoshop, • Adobe Illustrator, • Factual Design Painter, • Quark Express, • PageMaker, • Freehand,
Knowledgeable: • After Effects, • Director, • Live Picture, • Streamline, • Adobe Dimensions, etc.

@ HARDWARE:

PowerMac, PowerPC, PC, Notebook, Scanner, Ink Jet & Laser Printer, CD ROM

@ Functions and Duties: responsible for completes and presents the comprehensive Internet/Visual Information projects. Primarily in the form of printed publishing and web development with Mac OS, WINDOWS/95/98/NT, Linux, operating system

PROFESSIONAL EXPERIENCE

**1995-Present, Tir na nOg, computer consulting, multimedia, New Media, Graphics, USA
Art Director/Graphics/Web Designer/Artist:**

1. Graphics

- Design and managing of professional graphics projects, digital retouching, imaging editing, photo editing, CD writing, New Media.
- Using programs: Photoshop, Illustrator, Freehand, PageMaker, Quark Express. B&W and Color scanning programs.
- Creates: GUI design; presentations, magazines design and page layout, web graphics, advertising materials, poster design, digital retouching, digital imaging, in the fields of print publishing for museum, marketing, management, organization, events, advertising; Internet.
- Projects of graphics design for the companies of fortune 100-1000.

2. Internet, w.w.web, FrontEnd Design/Art Direction

- Content Design: planning, information resourcing, Interface designing, storyboarding, testing, for on-line communication.
- Prepress/graphics: creates, formats and modifies images and texts: graphics interface design, pagelayouts.
- Programming/testing/production: using data applications, pages browsing tools, pages and functions organizing and testing methods; client side programming, HTML coding, style, scripting; with consideration of all of the elements in visualizing information.
- Implementation: with an UNIX database Server; updating and modifying of content.
- Using programs: HTML, JavaScript, CSS, DHTML, Photoshop, Illustrator, GIFbuilder, Acrobat, CGI, BB edit, the other converting and editing programs.
- Designed content and B-C web site <http://www.tellink.net/~art> . Performing the tusk of a culture and commerce origination with requirement of state of the art. Presenting the festival profile for the annually events. On-line display the trend of local culture and business development. A more searchable and directing type of the site for the organizers and participants.
- Design content and image web site <http://www.tellink.net/~dwstclair/> . Promoting for consulting oriented business. The interface design considers the profile presentation and business orientation and its strength with image in visualizing of the concept of the type of the business. A more presenting type of the site and consulting business with its clients.
- Design in content and B-B image web site for the business strategy and development need of the company. A more searchable and directing type of the site.
- Design object oriented structure web site <http://members.aol.com/krfc/community/>. Promoting an object with information collection and exchanging, presentation and analysis.

3. Worked on Mac., PC; Mac OS, WINDOWS; FTP, PPP; RGB, CMYK, GIF, JPEG, PNG, PICT, TIFF, EPS, PDF; CD, etc. Multimedia.

Kairong Feng Resume - EXPERIENCE

2/1995-4/1995 AEPA, a professional corporation, architect Engineering USA

Renderer/Translator Project: rendering & translating in Chinese/English. For two programs of industry and art institution.

1991-1993 Gelman Library, GWU, USA

Part Time Student Assistant: general office tusk In the Administration Office

1980-1989 Beijing Design & Research Institute of Urban Planning, Beijing China

1987-1989 Art Director in publishing (full time): with all phases in the art directing, design and developing visual information to finished production and extended client contact for professional technology magazine.

1984-1987 Creative Director/Sr. Graphics Designer (full time): presentation & exhibition: achievement in art directing, designing and creating technical graphics and art work, editing and translating primary documents for more than three major nation wide exhibitions.

1980-1985 Sr. Graphics Artist/Renderer/Engineer (full time): graphics and illustrations for technical presentations; management; engineering; coordinating with the other agencies. Licensed Urban Design Engineer, by Beijing Technology and Science Bureau.

Fine/Commercial Art Experience (project): surveys and focuses on painting; design; fashion; color, black and white photographic techniques; creative graphics; artistic conception and critique. fifteen years with honors

Writer/Editor (full time, project): Writing in Chinese/English for research paper, thesis, report, proposal, etc. China, USA

Research Specialist/Teaching Assistant (full time): of Economics and Philosophy, Liberal School of Beijing, three years China

PROFESSIONAL RECOGNITION AND HONOR

- Members: of Artists Association of China 1987- , of Architect Association of Beijing 1987-
- Austrian Super Circuit 1997, 1998
- Showed paintings and ceramics in 18 exhibitions in China, Hong Kong and GWU
- Received University Fellowship of the George Washington University
- Received 1992 Audrey Classman Memorial Award in Fine Arts from the George Washington University
- Received 1992 “Liquitex” Excellence in Art University Award